



Creative, Reflective, Emotive, Art Therapy for Everyone



CRAFTING FROM THE HEART

## **\*\*NOW RECRUITING \*\* Volunteer Sales and Marketing Assistant**

<b>Location:</b>	Wokingham (remote and in-person options available)
<b>Commitment:</b>	Flexible hours, minimum of 5 hours per week
<b>About Us:</b>	Create! Crafting from the Heart is a Community Interest Company dedicated to promoting well-being through therapeutic Art Journalling and craft workshops. We offer both virtual and in-person sessions, fostering mindfulness and creative expression. Our mission is to support individuals in their journey toward better mental health and self-discovery.
<b>Role Overview:</b>	We are seeking a passionate and creative individual to join our team as a Volunteer Sales and Marketing Assistant. This role is ideal for someone looking to gain experience in sales and marketing while contributing to a meaningful cause. You will play a key role in helping us grow our audience and student base.
<b>Responsibilities:</b>	<ul style="list-style-type: none"><li>• Assist in developing and implementing marketing strategies to promote our workshops.</li><li>• Manage and create content for our social media platforms to engage and attract followers.</li><li>• Conduct market research to identify potential audiences and outreach opportunities.</li><li>• Support the creation of promotional materials, including flyers, newsletters, and online campaigns.</li><li>• Help maintain and update our website with relevant content.</li><li>• Collaborate with the team to organise events and workshops.</li><li>• Monitor and analyse the effectiveness of marketing efforts and suggest improvements.</li></ul>
<b>Skills &amp; Qualifications:</b>	<ul style="list-style-type: none"><li>• Strong written and verbal communication skills.</li><li>• Familiarity with social media platforms and digital marketing tools.</li><li>• Creative mindset with an eye for design and detail.</li><li>• Ability to work independently and as part of a team.</li><li>• Passion for mindfulness, art, and community engagement.</li><li>• Previous experience in marketing or sales is a plus but not required.</li></ul>
<b>What We Offer:</b>	<ul style="list-style-type: none"><li>• A chance to make a positive impact on people's lives through creative expression.</li><li>• Opportunities to develop your skills in marketing and sales.</li><li>• Flexible working hours to suit your schedule.</li><li>• A supportive and collaborative environment.</li><li>• Free access to all our workshops and events.</li></ul>
<b>How To Apply:</b>	If you're interested in joining our team, please send your CV and a brief cover letter explaining why you'd like to volunteer with us to: <a href="mailto:rachelfreegard@create-craftingfromtheheart.com">rachelfreegard@create-craftingfromtheheart.com</a>